

A graphic consisting of three concentric, overlapping circular bands in shades of gold and yellow, positioned to the right of the main text.

CIRCULATE 2021

Northern Rivers Launch Event

21 October 2021

— INVITATION ONLY —

Leaders Launch

Be part of the dynamic leadership that activates and drives the
Circular Economy in the Northern Rivers.

9am - 11.30am

Thursday 21 October 2021

Via Zoom



— *EXCITING PROGRAM* —

What to expect

Be informed.

Get an understanding the Circular Economy and the opportunities for the Northern Rivers.

Be inspired.

Re-imagine business-as-usual, hear best practice examples. Learn how to turn circular economy concepts into profitable and purposeful opportunities.

Be connected.

Between individuals, organisations, industries and ideas. Be part of the community of ambitious leaders working towards a resilient future for the Northern Rivers.

— WE GET —

Straight to the point

1

What is the role for local government and regional businesses in the transition to a Circular Economy in the Northern Rivers?

2

How do you plan for a Circular Economy?

3

What funding opportunities exist and how can we get ready to access them?

— WITH A —

Dynamic Cohort



Leading Thinkers

Activators & Collaborators



Business Innovators

Policy Influencers



Keynote Presentation

— BY —



THIS GLOBALLY RECOGNISED, AND AWARD-WINNING COMPANY ARE ADVISING AND GUIDING, INDUSTRY AND GOVERNMENT THROUGH THEIR CIRCULAR ECONOMY ASPIRATIONS AT BOTH A STRATEGIC AND OPERATIONAL LEVEL. COREO IS A TEAM OF PURPOSE DRIVEN LEADERS WHO ARE DRIVING THE TRANSITION TOWARDS A CIRCULAR ECONOMY IN AUSTRALIA AND INTERNATIONALLY.

AND
— INTRODUCING —

Debbie O'Byrne

Circular Economy Lead
Lake Macquarie Council

Debbie has been involved in the Circular Economy space for almost a decade, having made it the focus of her MBA Master's thesis. Over the past few years she has been working with a range of government organizations, research institutes, Iwi and large corporates to integrate Circular Economy principles into the redesign of their business strategy.

For the past year she has been the Circular Economy Lead at Lake Macquarie Council where she is working on projects related to policy, material & data flows, post-coal economic development and incorporating an indigenous perspective into the council's Circular Economy Framework. She has been appointed to the College of Assessors as a CE expert for the Ministry of Business, Innovation and Employment in NZ and also as an Affiliate Academic to the University of Newcastle. She has also recently been appointed to both the Planet Ark and HJO Circular Procurement Working Groups.



Kathy Guinta

Director, Major Projects & Initiatives
NSW Environment Protection Authority



Kim Potter

Circulate Northern Rivers Programs
North East Waste

— REGISTER —

your attendance @

<https://events.humanitix.com/circulate-nr-leaders-launch>





— *ABOUT* —

Circulate Northern Rivers Program



A North East Waste Initiative

Early Achievements

- Regional Stakeholder Engagement and Local Government Briefing
- Circular Cafes Project
- Resourcing and Resource Development
- Resource Smart Strategies for Business.

Next Key Initiative

Impact event series connecting the regions leaders and change makers to activate the Circular Economy in the Northern Rivers.



— *OUR* —
Mission

To utilise our unique position, working across the Northern Rivers to kick start the Circular Economy, by delivering projects that actively harness existing networks, effective and innovative solutions, to create less wasted resources, and a stronger more resilient Northern Rivers.

— *WHAT IS* —

The circular economy?

The circular economy is a regenerative system in which resource input, waste, emission, and energy leakage are minimised by slowing, closing, and narrowing energy and material loops; this can be achieved through long-lasting design, maintenance, repair, reuse, re-manufacturing, refurbishing, recycling, and upcycling.

This is in contrast to a linear economy which is a 'take, make, dispose' model of production.

The circular economy aims to maximise the value of resources by keeping products and materials in use for as long as possible. Resources are also recovered at the end of product life for use back into the economy, creating further value.

Essentially, the Circular Economy is the ultimate resource optimisation strategy.



A North East Waste Initiative

Contact us

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SUPPORTING PARTNERS



THIS PROJECT IS A NSW ENVIRONMENT PROTECTION AUTHORITY, WASTE LESS, RECYCLE MORE INITIATIVE, FUNDED FROM THE WASTE LEVY

